

# **FEED OAK CLIFF**

## **SOCIAL MEDIA/COMMUNITY ENGAGEMENT INTERN**

FEED Oak Cliff is a leading Dallas nonprofit organization seeking to end Dallas food deserts. We counter the effects of food injustice by attracting quality grocery stores and by educating the community on improving health by making improved nutritional choices. This is accomplished by means of the annual Dallas VegFest and other community events.

### **POSITION OVERVIEW:**

FEED Oak Cliff (FOC) is seeking to expand its social media presence and community outreach. The preferred candidate will need to be proficient with various social media platforms and familiar with the harmful effects of inadequate nutrition.

### **RESPONSIBILITIES:**

- Grow online social presence by increasing supporter base and frequency of interactions
- Perform research to locate articles, stories, photographs, videos, resources, and other relevant content
- Promote Dallas VegFest and other FOC events through website and social media channels
- Assist with creation of printed public outreach and marketing tools
- Assist with executing community meetings and special events

### **REQUIREMENTS**

- Must possess or have regular access to a computer
- Must have excellent written and oral communication skills
- Proficiency with Microsoft Office suite
- Proficiency with various social media platforms, including Facebook, Instagram, and Twitter
- Ability to think creatively
- Ability to work up to 4 hours per week or more for special events
- Passion for food security, nutrition, health and wellness
- Ability to engage with culturally diverse communities
- Interest in community organizing and outreach
- Flexible availability; may require occasional weekend or evening coverage